
DONATION SPONSORSHIP REQUEST

Spring Fling Horse Show 10-year anniversary

Event dates: May 7–10, 2026

Location: Calnash Agriculture Event Centre, Ponoka, AB

Please consider our request for support. The Spring Fling Society is an incorporated, not-for-profit committee that proudly organizes the Spring Fling Horse Show—celebrating its 10-year anniversary in 2025.

Our show offers a wide variety of classes and disciplines including Hunter, Saddle Seat, Western, and Reining.

As an all-breed, inclusive event, we welcome exhibitors of all ages—from young children to mature adults—creating a vibrant, supportive, and community-focused atmosphere.

Although the event is held in Ponoka, the majority of our exhibitors and families travel from the Edmonton and Calgary areas, bringing meaningful economic and community impact to the region.

Funds raised through sponsorships directly support our youth and amateur riders by providing:

- Awards and prizes for competitors
- Enhanced event experiences
- Recognition opportunities for young equestrians

Your contribution helps us continue fostering skill development, sportsmanship, and confidence in riders of all ages.

We would greatly appreciate sponsorship, silent auction items, and/or prize donations. Thank you for considering our request and supporting the Alberta horse community.

Please don't hesitate to contact us should you have any questions. For further information, visit our Facebookpage: Springfling Association, or our website: springflingshow.ca.

Kindest Regards,
Kerri Buksa
780-720-6567
springflingsociety@gmail.com



SPONSORSHIP OPPORTUNITIES

Red Ribbon Recognition | \$1,000

- Ring recognition with sponsor-supplied banner (48" x 72" / 4ft x 6ft)
- 6 announcements throughout the show, including mentions during cash Jackpot Classes (1st–3rd place)
- Full-page program ad (provided by sponsor)
- Logo on overall sponsorship banner near the stands
- Website recognition and featured post on Spring Fling's Facebook page
- Ad displayed on an LED at the show

Blue Ribbon Recognition | \$500

- Ring recognition with sponsor-supplied banner (48" H x 72" / 4ft x 6ft)
- 3 announcements during the event
- Half-page program ad (provided by sponsor)
- Logo on overall sponsorship banner
- Website recognition and Facebook post
- Ad displayed on an LED at the show

Show Sponsorship | \$200

- Logo displayed on overall sponsorship banner
- Announcements during show

Morning Coffee & Treats

\$200/day

Friday | Saturday | Sunday

- 11" x 17" sign at the Coffee Station
- Announcements on sponsored day

Class Sponsorship

\$50/class or 3 for \$125

- 1 announcement per sponsored class

Program Advertising

- Half-page, print-ready colour ad: \$50
- Full-page, print-ready colour ad: \$100

Gifts or combined cash/gift sponsorships are also appreciated and will be recognized at the appropriate level based on retail value. Invoices will be issued for all monetary donations